

**FEC  
FORM 3X**

**REPORT OF RECEIPTS  
AND DISBURSEMENTS**  
For Other Than An Authorized Committee

SECRETARY OF THE SENATE

09 APR -7 AM 10:56

Office Use Only

1. NAME OF COMMITTEE (in full) **USE FEC MAILING LABEL OR TYPE OR PRINT** Example: If typing, type over the lines

Democratic Senatorial Campaign Committee

ADDRESS (number and street)

120 Maryland Avenue, NE

☐ Check if different than previously reported. (ACC)

Washington

DC

20002

2. FEC IDENTIFICATION NUMBER

CITY

STATE

ZIP CODE

C00042366

3. IS THIS REPORT

☐

NEW (N)

OR

☒

AMENDED (A)

4. TYPE OF REPORT

(Choose One)

(a) Quarterly Reports:

- ☐ April 15 Quarterly Report(Q1)  
☐ July 15 Quarterly Report(Q2)  
☐ October 15 Quarterly Report(Q3)  
☐ January 31 Quarterly Report(YE)  
☐ July 31 Mid-Year Report(Non-election Year Only) (MY)  
☐ Termination Report (TER)

(b) Monthly Report Due On:

☐

Feb 20 (M2)

☐

May 20 (M5)

☐

Aug 20 (M8)

☐

Nov 20 (M11) (Non-Election Year Only)

☐

Mar 20 (M3)

☐

Jun 20 (M6)

☐

Sep 20 (M9)

☐

Dec 20 (M12) (Non-Election Year Only)

☐

Apr 20 (M4)

☐

Jul 20 (M7)

☐

Oct 20 (M10)

☐

Jan 31 (YE)

(c) 12-Day PRE-Election Report for the:

☐

Primary (12P)

☒

General (12G)

☐

Runoff (12R)

☐

Convention (12C)

☐

Special (12G)

Election on

11

04

2008

in the State of

(d) 30-Day Post -Election Report for the:

☐

General (30G)

☐

Runoff (30R)

☐

Special (30S)

Election on

☐

☐

☐

in the State of

5. Covering Period

10

01

2008

through

10

15

2008

I certify that I have examined this Report and to the best of my knowledge and belief it is true, correct and complete.

Type or Print Name of Treasurer John B. Poersch, Jr.

Signature of Treasurer

Date

04

06

2009

NOTE : Submission of false, erroneous, or incomplete information may subject the person signing this Report to the penalties of 2 U.S.C 437g.

Office Use Only

**FEC FORM 3X**  
(Rev. 12/2004)

FE6AN026

20020140084

# SUMMARY PAGE

## OF RECEIPTS AND DISBURSEMENTS

FEC Form 3X (Rev. 02/2003)

Page 2

Write or Type Committee Name

Democratic Senatorial Campaign Committee

Report Covering the Period:

From:

MM  
10

DD  
01

YYYY  
2008

To:

MM  
10

DD  
15

YYYY  
2008

	COLUMN A This Period	COLUMN B Calendar Year-to-Date
6. (a) Cash on Hand January 1 <span>YYYY 2008</span>		29403291.75
(b) Cash on Hand at Beginning of Reporting Period .....	26283252.31	
(c) Total Receipts (from Line 19) .....	4518697.78	66475122.85
(d) Subtotal (add lines 6(b) and 6(c) for Column A and Lines 6(a) and 6(c) for Column B) .....	30801950.09	95878414.60
7. Total Disbursements (from Line 31) .....	22442791.07	87519255.58
8. Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d)) .....	8359159.02	8359159.02
9. Debts and Obligations owed TO the committee (Itemize all on Schedule C and/or Schedule D) .....	11500.00	
10. Debts and Obligations owed BY the committee (Itemize all on Schedule C and/or Schedule D) .....	0.00	

☒ This Committee has qualified as a multicandidate committee. (see FEC FORM 1M)

### For further information contact:

Federal Election Commission  
999 E street, NW  
Washington, DC 20463

Toll Free 800-424-9530  
Local 202-694-1100

# **DETAILED SUMMARY PAGE OF RECEIPTS**

FEC Form 3X (Rev. 06/2004)

Page 3

Write or Type Committee Name

Democratic Senatorial Campaign Committee

Report Covering the Period:

From:

MM DD YYYWY  
10 01 2008

To:

MM DD YYYWY  
10 15 2008

I. Receipts	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
11. Contributions (other than loans) From:		
(a) Individuals/Persons Other Than Political Committees	2885604.87	36878009.76
(i) Itemized (use Schedule A) .....	1335085.22	13595201.91
(ii) Unitemized .....	4220690.09	50473211.67
(iii) TOTAL (add Lines 11(a)(i) and (ii) .....	0.00	0.00
(b) Political Party Committees .....	157500.00	12692200.00
(c) Other Political Committees (such as PACs) .....	4378190.09	63165411.67
(d) Total Contributions (add Lines 11(a)(iii), (b) and (c)) (Carry Totals to Line 33, page 5) .....		
12. Transfers From Affiliated/Other Party Committees .....	138390.55	2540333.07
13. All Loans Received .....	0.00	0.00
14. Loan Repayments Received .....	0.00	0.00
15. Offsets To Operating Expenditures (Refunds, Rebates, etc.) (Carry Totals to Line 37, page 5) .....	1191.24	156288.39
16. Refunds of Contributions Made to Federal candidates and Other Political Committees .....	0.00	0.00
17. Other Federal Receipts (Dividends, Interest, etc.) .....	925.90	613089.72
18. Transfers from Non-Federal and Levin Funds		
(a) Non-Federal Account (from Schedule H3) .....	0.00	0.00
(b) Levin Funds (from Schedule H5) .....	0.00	0.00
(c) Total Transfer (add 18(a) and 18(b)).	0.00	0.00
19. Total Receipts (add Lines 11(d), 12, 13, 14, 15, 16, 17, and 18(c)) .....	4518697.78	66475122.85
20. Total Federal Receipts (subtract Line 18(c) from Line 19) .....	4518697.78	66475122.85

# **DETAILED SUMMARY PAGE** of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 4

II. DISBURSEMENTS	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
21. Operating Expenditures:		
(a) Shared Federal/Non-Federal Activity (from Schedule H4)		
(i) Federal Share.....	0.00	0.00
(ii) Non-Federal Share.....	0.00	0.00
(b) Other Federal Operating Expenditures.....	1492598.16	24975104.27
(c) Total Operating Expenditures (add 21(a)(i), (a)(ii) and (b)).....	1492598.16	24975104.27
22. Transfers to Affiliated/Other Party Committees.....	3271331.40	16658437.78
23. Contributions to Federal Candidates/Committees and Other Political Committees.....	0.00	359100.00
24. Independent Expenditure (use Schedule E).....	16615391.52	41405612.20
25. Coordinated Expenditures Made by Party Committees (2 U.S.C. 441a(d)) (use Schedule F).....	1028469.99	2329796.69
26. Loan Repayments Made.....	0.00	1500000.00
27. Loans Made.....	0.00	0.00
28. Refunds of Contributions To:		
(a) Individuals/Persons Other Than Political Committees.....	35000.00	290204.64
(b) Political Party Committees.....	0.00	0.00
(c) Other Political Committees (such as PACs).....	0.00	0.00
(d) Total Contribution Refunds (add Lines 28(a), (b), and (c)).....	35000.00	290204.64
29. Other Disbursements.....	0.00	1000.00
30. Federal Election Activity (2 U.S.C 431(20))		
(a) Shared Federal Election Activity (from Schedule H6)		
(i) Federal Share.....	0.00	0.00
(ii) "Levin" Share.....	0.00	0.00
(b) Federal Election Activity Paid Entirely With Federal Funds.....	0.00	0.00
(c) Total Federal Election Activity (add Lines 30(a)(i), 30(a)(ii) and 30(b))....	0.00	0.00
31. Total Disbursements (add Lines 21(c), 22, 23, 24, 25, 26, 27, 28(d), 29 and 30(c))..	22442791.07	87519255.58
32. Total Federal Disbursements (subtract Line 21(a)(ii) and Line 30(a)(ii) from Line 31).....	22442791.07	87519255.58

# DETAILED SUMMARY PAGE

of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 5

III. Net Contributions/Operating Expenditures	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
33. Total Contributions (other than loans) from Line 11(d), page 3) .....	4378190.09	63165411.67
34. Total Contribution Refunds (from Line 28(d)) .....	35000.00	290204.64
35. Net Contributions (other than loans) (subtract Line 34 from Line 33) .....	4343190.09	62875207.03
36. Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b)).....	1492598.16	24975104.27
37. Offsets to Operating Expenditures (from Line 15, page 3) .....	1191.24	156288.39
38. Net Operating Expenditures (subtract Line 37 from Line 36) .....	1491406.92	24818815.88

FE6AN026

29020140088

**SCHEDULE E (FEC Form 3X)**  
**ITEMIZED INDEPENDENT EXPENDITURES**

PAGE 2204 / 2235  
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee		FEC IDENTIFICATION NUMBER <b>C</b> C00042366
Check if <input type="checkbox"/> 24-hour notice <input type="checkbox"/> 48-hour notice		

Full Name (Last, First, Middle, Initial) of Payee  
Great American Media-GMMB

Mailing Address  
PO Box 7777

City State Zip Code  
Philadelphia PA 19175-0061

Purpose of Expenditure  
Media Production

Category/  
Type

Name of Federal Candidate supported or Opposed by expenditure:  
Norm Coleman

Calendar Year-To-Date Per Election  
for Office Sought 3950531.14

Date  
MM / DD / YYYY  
10 / 09 / 2008

Amount  
23761.67

Transaction ID: SE-54494

Office Sought: ☐ House State: MN  
☒ Senate District: \_\_\_\_\_  
☐ Presidential

Check One: ☐ Support ☒ Oppose

Disbursement For: ☐ Primary ☒ General  
☐ Other (specify): \_\_\_\_\_  
2008

Full Name (Last, First, Middle, Initial) of Payee  
Bright Idea Creative, Inc.

Mailing Address  
1824 Swann Street, NW

City State Zip Code  
Washington DC 19175-0061

Purpose of Expenditure  
Media Production

Category/  
Type

Name of Federal Candidate supported or Opposed by expenditure:  
Bob Schaffer

Calendar Year-To-Date Per Election  
for Office Sought 4224342.82

Date  
MM / DD / YYYY  
10 / 09 / 2008

Amount  
18500.00

Transaction ID: SE-54496

Office Sought: ☐ House State: CO  
☒ Senate District: \_\_\_\_\_  
☐ Presidential

Check One: ☐ Support ☒ Oppose

Disbursement For: ☐ Primary ☒ General  
☐ Other (specify): \_\_\_\_\_  
2008

(a) SUBTOTAL of Itemized Independent Expenditures ..... 42261.67

(b) SUBTOTAL of Unitemized Independent Expenditures .....

(c) TOTAL Independent Expenditures .....

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B. Poersch, Jr.  
Signature

Date MM / DD / YYYY  
10 / 06 / 2009

**SCHEDULE E (FEC Form 3X)**  
**ITEMIZED INDEPENDENT EXPENDITURES**

PAGE 2209 / 2235  
 FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee	FEC IDENTIFICATION NUMBER <b>C</b> C00042366
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Check if ☐ 24-hour notice ☐ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Fuse, Inc.

Mailing Address

802 N First Street

City

St Louis

State

MO

Zip Code

63102

Purpose of Expenditure

Media Production

Category/  
Type

Name of Federal Candidate supported or Opposed by expenditure:

Elizabeth Dole

Calendar Year-To-Date Per Election

7147587.22

for Office Sought

Date

MM / DD / YYYY  
10 / 13 / 2008

Amount

772.00

Transaction ID: SE-54527

Office Sought:

☐ House

State: NC

☒ Senate

District: \_\_\_\_\_

☐ Presidential

Check One:

☐ Support

☒ Oppose

Disbursement For:

☐ Primary

☒ General

☐ Other (specify): \_\_\_\_\_  
2008

Full Name (Last, First, Middle, Initial) of Payee

Fuse, Inc.

Mailing Address

802 N First Street

City

St Louis

State

MO

Zip Code

63102

Purpose of Expenditure

Media Production

Category/  
Type

Name of Federal Candidate supported or Opposed by expenditure:

Kay Hagan

Calendar Year-To-Date Per Election

7147587.22

for Office Sought

Date

MM / DD / YYYY  
10 / 13 / 2008

Amount

840.00

Transaction ID: SE-54528

Office Sought:

☐ House

State: NC

☒ Senate

District: \_\_\_\_\_

☐ Presidential

Check One:

☒ Support

☐ Oppose

Disbursement For:

☐ Primary

☒ General

☐ Other (specify): \_\_\_\_\_  
2008

(a) SUBTOTAL of Itemized Independent Expenditures .....

1612.00

(b) SUBTOTAL of Unitemized Independent Expenditures .....

(c) TOTAL Independent Expenditures .....

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B. Poersch, Jr.

Signature

Date

MM / DD / YYYY  
04 / 06 / 2009

# SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES

PAGE 2210 / 2235  
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee	FEC IDENTIFICATION NUMBER <b>C</b> C00042366
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Check if ☐ 24-hour notice ☐ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Fuse, Inc.

Mailing Address

802 N First Street

City State Zip Code  
St Louis MO 63102

Purpose of Expenditure

Media Production

Category/  
Type

Name of Federal Candidate supported or Opposed by expenditure:

Elizabeth Dole

Calendar Year-To-Date Per Election  
for Office Sought

7147587.22

Date

MM / DD / YYYY  
10 / 13 / 2008

Amount

840.00

Transaction ID: SE-54529

Office Sought: ☐ House State: NC  
☒ Senate District:   
☐ Presidential

Check One: ☐ Support ☒ Oppose

Disbursement For: ☐ Primary ☒ General  
☐ Other (specify): \_\_\_\_\_  
2008

Full Name (Last, First, Middle, Initial) of Payee

SquierKhappDunn Communications

Mailing Address

1818 N Street NW Ste 450

City State Zip Code  
Washington DC 20036

Purpose of Expenditure

Media Production

Category/  
Type

Name of Federal Candidate supported or Opposed by expenditure:

Ted Stevens

Calendar Year-To-Date Per Election  
for Office Sought

1825220.10

Date

MM / DD / YYYY  
10 / 13 / 2008

Amount

7000.00

Transaction ID: SE-54530

Office Sought: ☐ House State: AK  
☒ Senate District:   
☐ Presidential

Check One: ☐ Support ☒ Oppose

Disbursement For: ☐ Primary ☒ General  
☐ Other (specify): \_\_\_\_\_  
2008

(a) SUBTOTAL of Itemized Independent Expenditures .....

7840.00

(b) SUBTOTAL of Unitemized Independent Expenditures .....

(c) TOTAL Independent Expenditures .....

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B. Poersch, Jr.  
Signature

Date

MM / DD / YYYY  
04 / 06 / 2009



**Committees designating the DSCC to make Coordinated Expenditures**  
**October 1 – 15, 2008**

**Democratic National Committee**  
**ID: C00010603**

**New Mexico Democratic Party**  
**ID: C00161810**

**Georgia Democratic Party**  
**ID: C00041269**

**Oklahoma Democratic Party**  
**ID: C00190934**

**Kansas Democratic Party**  
**ID: C00019380**

**New Hampshire Democratic Party**  
**ID: C00178038**

**New Jersey Democratic Party**  
**ID: C00104471**

**North Carolina Democratic Party**  
**ID: C00165688**

20020140092

# United States Senate

OFFICE OF THE SECRETARY

OFFICE OF PUBLIC RECORDS

THE PRECEDING DOCUMENT WAS:

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**04-07-09**

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SHIPPING DATE

NEXT BUSINESS DAY DELIVERY

FEDERAL EXPRESS

☐

UPS

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DHL

☐

AIRBORNE EXPRESS

☐

RECEIVED FROM FEDERAL ELECTION COMMISSION

Date of Receipt

POSTMARK ILLEGIBLE ☐

NO POSTMARK ☐

FAX

Date of Receipt

OTHER

Date of Receipt or Postmark

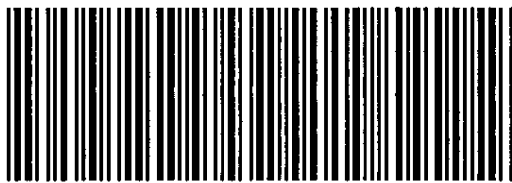
PREPARER

**RD**

DATE PREPARED

**04.07.09**

29020140093



29020140094